ORDER

Orders Order / Rev: 37382

Alt Order #:

08863442

Product Desc:

BERKLEY/SENATE/D

Estimate:

Flight Dates:

10/16/12 - 10/22/12

Original Date / Rev:

09/24/12 / 10/03/12

Order Type:

GENERAL



Primary AE:

Mike Jones

Sales Office:

Sales Region:

Billing Type:

Billing Cycle:

Billing Calendar:

K-WAS National

Agency

Name:

Shorr Johnson Magnus

Buying Contact:

Billing Contact:

1831 Chestnut St.

Philadelphia, PA 19103

Agency Commission:

Broadcast EOM/EOC

15%

Cash

Advertiser

Name:

Priority:

Berkley, Shelley - D-USS

AGY, POL, CAND

Demographic: A35+

Product Codes:

PO1

LV2

Revenue Codes:

Order Separation:

Advertiser External ID:

New Business Thru:

Agency External ID:

Bill Plan

End Date # Spots Gross Amount Net Amount Start Date 10/01/12 10/22/12 132 \$69,835.00 \$59,359.75 Totals

Month	# Spots	Gross Amount	Net Amount	Rating	
October 2012	132	\$69,835.00	\$59,359.75	0.00	
Totals	132	\$69.835.00	\$59.359.75	0.00	

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$69,835.00
Market	100%	\$232,783.33

Competitive Share	Share	Total		
CABLE	0%	\$0.00		
KBLR	0%	\$0.00		
KFBT	0%	\$0.00		
KINC	0%	\$0.00		
KTNV	25%	\$58,195.83		
KTUD	0%	\$0.00		
KVBC	0%	\$0.00		
KVVU	5%	\$11,639.17		
KVWB	0%	\$0.00		
LV1	0%	\$0.00		
UNKWN	0%	\$0.00		

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	8	10/16/12	10/19/12	8 News Now 4-5a	CM	4-5a	-TWTF	:30	7	\$25.00LV3	0.00 NM	7	\$175.00
				8 News Now 4-5a	1								
	NEWS										- 1		
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
٧	leek: 10	/15/12	10/21/12	-TWTF	7	\$25.00	0.00						
E 2	8	10/22/12	10/22/12	8 News Now 4-5a	CM	4-5a	M	:30	2	\$25.00LV3	0.00 NM	2	\$50.00
				8 News Now 4-5a	1								

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KLAS

Order / Rev: <u>37382</u>

Advertiser:

Berkley, Shelley - D-USS

Alt Order #: 08863442
Flight Dates: 10/16/12 - 10/22/12

Product Desc:

BERKLEY/SENATE/D

s: 10/16/12 - 10/22/12 _____ Est

Estimate:

Ln Ch Start End NEWS	Inventory Code Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date	<u>Weekdays</u> <u>Spots/Week</u> M 2	<u>Rate</u> \$25.00	Rating 0.00						
E 3 8 10/16/12 10/19/12 THS MRN	CBS This Morning 7-9a CM CBS This Morning	7-9a	-TWTF	:30	10	\$165.00LV3	0.00 NM	10	\$1,650.00
Start Date End Date Week: 10/15/12 10/21/12	Weekdays Spots/Week -TWTF 10	<u>Rate</u> \$165.00	Rating 0.00						
E 4 8 10/22/12 10/22/12 THS MRN	CBS This Morning 7-9a CM CBS This Morning	7-9a	M	:30	3	\$165.00LV3	0.00 NM	3	\$495.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week 3	<u>Rate</u> \$165.00	Rating 0.00						
E 5 8 10/16/12 10/19/12 NEWS	8 News Now 5a M-F CM 8 News Now 5a M-F	5-6a	-TWTF	:30	11	\$185.00LV3	0.00 NM	11	\$2,035.00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week -TWTF 11	<u>Rate</u> \$185.00	Rating 0.00						
E 6 8 10/22/12 10/22/12 NEWS	8 News Now 5a M-F CM 8 News Now 5a M-F	5-6a	M	:30	3	\$185.00LV3	0.00 NM	3	\$555.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week M 3	Rate \$185.00	Rating 0.00						
E 7 8 10/16/12 10/19/12 NEWS	8 News Now 6a M-F CM 8 News Now 6a M-F	6-7a	-TWTF	:30	8	\$250.00LV3	0.00 NM	8	\$2,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week -TWTF 8	<u>Rate</u> \$250.00	Rating 0.00						
E 8 8 10/22/12 10/22/12 NEWS	8 News Now 6a M-F CM 8 News Now 6a M-F	6-7a	M	:30	2	\$250.00LV3	0.00 NM	2	\$500.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	Rate \$250.00	Rating 0.00						
E 9 8 10/16/12 10/19/12 NEWS	8 News Now Noon M-F CM 8 News Now Noon M-F	12-1230p	-TWTF	:30	4	\$275.00LV3	0.00 NM	4	\$1,100.00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week -TWTF 4	Rate \$275.00	Rating 0.00	.00		0075 0011/0	0.00.104		*275.00
E 10 8 10/22/12 10/22/12 NEWS	8 News Now Noon M-F CM 8 News Now Noon M-F	12-1230p	M	:30	7	\$275.00LV3	0.00 NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week M 1	Rate \$275.00	Rating 0.00	.20		\$275 00LV0	0.00.004	4	¢4 500 00
E 11 8 10/16/12 10/19/12 ELLEN	Ellen CM Ellen	3-4p	-TWTF	:30	4	\$375.00LV3	0.00 NM	4	\$1,500.00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week -TWTF 4	Rate \$375.00	Rating 0.00			4075.001.10	0.00.184	_	2075.00
E 12 8 10/22/12 10/22/12 ELLEN	Ellen CM Ellen	3-4p	M	:30	1	\$375.00LV3	0.00 NM	1	\$375.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	Rate \$375.00	Rating 0.00						****
E 13 8 10/16/12 10/19/12 PRICE RITE	Price Is Right CM Price Is Right	10-11a	-TWTF	:30	1	\$400.00LV3	0.00 NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week -TWTF 1	Rate \$400.00	Rating 0.00			0400.00:1:-	0.60	_	6.00
E 14 8 10/22/12 10/22/12 PRICE RITE	Price Is Right CM Price Is Right	10-11a	M	:30	1	\$400.00LV3	0.00 NM	1	\$400.00

Print Date: 10/05/12 11:00:16 Page 3 of 6

KLAS

Order / Rev:

37382

Advertiser:

Berkley, Shelley - D-USS

Alt Order #:

08863442

Product Desc:

BERKLEY/SENATE/D

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 14	8	10/22/1	2 10/22/12	Price Is Right	CM	10-11a	M	:30	1	\$400.00LV3	0.00 NM	1	\$400.00
	PRICE	DITE		Price Is Right									
•		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 10		10/28/12	M	1	\$400.00	0.00						
E 15	8	10/16/1	2 10/19/12	Live w/Kelly	CM	9-10a	-TWTF	:30	4	\$275.00LV3	0.00 NM	4	\$1,100.00
	KELLY			Live w/Kelly									
•		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
We	ek: 10	/15/12	10/21/12	-TWTF	4	\$275.00	0.00						
E 16	8	10/22/1	2 10/22/12	Live w/Kelly	CM	9-10a	M	:30	1	\$275.00LV3	0.00 NM	1	\$275.00
ı	KELLY			Live w/Kelly									
•		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	ek: 10		10/28/12	M	1	\$275.00	0.00						
E 18	8	10/22/12	2 10/22/12		CM	11a-12p	M	:30	1	\$500.00LV3	0.00 NM	1	\$500.00
,	YNG &	RSTLSS		Young & Restles	5								
		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	ek: 10		10/28/12	M	1	\$500.00	0.00						
E 20	8	10/20/12	2 10/20/12	8 News Now Sat 8 News Now Sat		5-7p	S-	:30	2	\$185.00LV3	0.00 NM	2	\$370.00
ı	NEWS			o News Now Sat	3-7 p								
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	ek: 10		10/21/12	S-	2	\$185.00	0.00	-00		#400 00LV(0	0.00 1114		62 200 00
E 21	8	10/16/17	2 10/19/12	8 News Now 5-63 8 News Now 5-63	•	5-630p	-TWTF	:30	8	\$400.00LV3	0.00 NM	8	\$3,200.00
ı	NEWS												
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
E 22	ek: 10. 8		10/21/12	-TWTF 8 News Now 5-63	8 05 M FCM	\$400.00 5-630p	0.00 M	:30	2	\$400.00LV3	0.00 NM	2	\$800.00
E 22	0	10/22/1/	2 10/22/12	8 News Now 5-63	•	3-030p	M	.50	_	\$400.00EV\$	0.00 1414	•	Ψ000.00
ı	NEWS												
141		art Date	End Date	<u>Weekdays</u> M	Spots/Week	<u>Rate</u>	Rating						
E 23	ek: 10 8		10/28/12 2 10/19/12	8 News Now 4p N	7-F CM	\$400.00 4-5p	0.00 -TWTF	:30	8	\$350.00LV3	0.00 NM	8	\$2,800.00
	J			8 News Now 4p		(4:30 PM-5:0			-	*******			, -,
l	NEWS					- .							
١٨/		art Date /15/12	End Date 10/21/12	<u>Weekdays</u> -TWTF	Spots/Week 8	<u>Rate</u> \$350.00	Rating 0.00						
E 24	8			8 News Now 4p N	1-F CM	4-5p	M	:30	2	\$350.00LV3	0.00 NM	2	\$700.00
				8 News Now 4p I		(4:30 PM-5:0	00 PM)						
i	NEWS		End Data	Madalaha	CantaAttook	Data	Dating						
We		art Date /22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$350.00	Rating 0.00						
E 25	8			Sat 7-8p - ET Wk	nd CM	7-8p	S-	:30	1	\$165.00LV3	0.00 NM	1	\$165.00
		NO		Ent Tonight Wee	kend								
,	ET WK	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
We		/15/12	10/21/12	S-	1	\$165.00	0.00						
E 26	8	10/16/1	2 10/19/12	7-8p Rotator	CM	7-8p	-TWTF	:30	3	\$300.00LV3	0.00 NM	3	\$900.00
ĺ	ET/INS	:DB		7-8p Rotator									
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					l	
W	eek: 10		10/21/12	-TWTF	3		0.00						
E 27	8	10/22/1	2 10/22/12	7-8p Rotator	CM	7-8p	M	:30	2	\$300.00LV3	0.00 NM	2	\$600.00
ı	ET/INS	DR		7-8p Rotator									
,		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
We	eek: 10	/22/12	10/28/12	M	2	\$300.00	0.00					J	

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KLAS

Order / Rev: 37382

Advertiser:

Berkley, Shelley - D-USS

Alt Order #: 08863442

Product Desc:

BERKLEY/SENATE/D

Flight Dates: 10/16/12 - 10/22/12

Estimate:

Rate Pri Start End **Inventory Code** Break Start/End Time Days Len Spots Rtg Type Spots Amount Ln Ch \$600.00 :30 \$300.00LV3 0.00 NM E 27 8 10/22/12 10/22/12 7-8p Rotator CM 7-8p 2 7-8p Rotator ET/INSDR **Start Date End Date** Weekdays Spots/Week Rate Rating 0.00Week: 10/22/12 10/28/12 M----2 \$300.00 Start/End Time **Spot** Ch Date Range **Description** Weekdays <u>Length</u> Rate Rtq Type 7-8p :30 (\$300.00) 0.00 NM 8 10/22/12-10/28/12 7-8p Rotator 1 See MG 27.3,27.4 [Program PE'd due Presidential Debates - bco] (\$300.00) 0.00 NM 8 10/22/12-10/28/12 7-8p Rotator .30 2 7-8p See MG 27.3,27.4 [Program PE'd due Presidential Debates - bco] 8 10/22/12-10/28/12 Mon 10-11p 10-11p (10:00 PM-10:30M-----:30 \$300.00 0.00 NM MG for 27.2,27.1 8 10/22/12-10/28/12 Mon 10-11p (10:00 PM-10:30M-----:30 \$300.00 0.00 NM 10-11p MG for 27.2,27.1 E 28 10/16/12 10/19/12 630-7p Inside Edition CM 630-7p -TWTF--:30 2 \$275.00LV3 0.00 NM 2 \$550.00 Inside Edition INS EDIT Weekdays Spots/Week **End Date** Rating **Start Date** Rate -TWTF--Week: 10/15/12 10/21/12 \$275.00 0.00 630-7p Inside Edition CM 630-7p :30 \$275.00LV3 0.00 NM 1 \$275.00 10/22/12 10/22/12 Inside Edition INS EDIT **End Date** Weekdays Spots/Week Rate Rating **Start Date** Week: 10/22/12 10/28/12 M----\$275.00 0.00 Weekdays **Description** Start/End Time Length Rate Rtg Type Spot Ch Date Range (\$275.00) 0.00 NM 8 10/22/12-10/28/12 630-7p Inside Edition 630-7p :30 1 See MG 29.2 [Program PE'd due Presidential Debates - bco] 8 10/22/12-10/28/12 Mon 10-11p 10-11p (10:30 PM-11:00M-:30 \$275.00 0.00 NM (M) MG for 29.1 10/22 -T----:30 2 \$2,000.00LV3 0.00 NM E 32 10/16/12 10/16/12 Tue 9-10p CM 9-10p 2 \$4,000.00 NCIS: LA NCIS LA Start Date **End Date** Weekdays Spots/Week Rate Rating \$2,000.00 Week: 10/15/12 10/21/12 -T----0.00 ____s 1 \$6,000.00LV1 0.00 NM \$6,000.00 E 34 10/21/12 10/21/12 Sun 7-8p CM 7-8p :30 8 **60 Minutes 60 MIN Start Date End Date** Spots/Week Rate Rating Weekdays Week: 10/15/12 10/21/12 ----S \$6,000.00 0.00 E 36 10/22/12 10/22/12 Mon 9-10p CM 9-10p M----:30 2 \$2,200.00LV3 0.00 NM 2 \$4,400.00 2 Broke Girls / Mike & Molly 2 GRLS/ MIKE&MLLY Start Date Spots/Week Rating **End Date Weekdays** Rate Week: 10/22/12 10/28/12 \$2,200.00 0.00 Sun 10-11p 10-11p 10/21/12 10/21/12 CM ----s :30 1 \$1,900.00LV3 0.00 NM 1 \$1,900.00 F 37 R The Mentalist **MENTALIST** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$1,900.00 0.00 10/19/12 10/19/12 0.00 NM E 38 8 Fri 10-11p CM 10-11p ---F--:30 \$1,400.00LV3 1 \$1,400.00 **Blue Bloods BLUE BLOODS** Spots/Week Start Date **End Date** Rate Rating <u>Weekdays</u> Week: 10/15/12 10/21/12 \$1,400.00 0.00 E 39 10/19/12 10/19/12 Fri 9-10p 9-10p ----F--:30 \$1,200.00LV3 0.00 NM \$1,200.00 8 Made In Jersey MD IN JRSY Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating

Print Date: 10/05/12 11:00:16 Page 5 of 6

Order / Rev:

37382

Advertiser:

Berkley, Shelley - D-USS

Alt Order #:

08863442

Product Desc:

Flight Dates:

10/16/12 - 10/22/12

Estimate:

BERKLEY/SENATE/D KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 39	8	10/19/1:	2 10/19/12	Fri 9-10p	СМ	9-10p	F	:30	1	\$1,200.00LV3	0.00 NM	1	\$1,200.00
				Made In Jersey									
N	ND IN			144 1 1	04- 00/1-	D-4-	Datina						
10/-		art Date	End Date	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00						
	ek: 10 8	/15/12	10/21/12 2 10/21/12		CM	9-10p	S	:30		\$1,400.00LV3	0.00 NM	1	\$1,400.00
E 40	0	10/21/1	2 10/21/12	Sun 9-10p The Good Wife	Civi	9-10p	3	.50	•	\$1,400.00245	0.00 11111	•	41,400.00
G	D WI	FE		1110 0000 11110									
	Sta	ert Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
We	ek: 10	/15/12	10/21/12	S	1	\$1,400.00	0.00						
E 41	8	10/19/1	2 10/19/12	•	CM	8-9p	F	:30	1	\$1,200.00LV3	0.00 NM	1	\$1,200.00
		,		CSI: NY									
C	SI NY	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We		/15/12	10/21/12	<u>vveekuays</u>		\$1,200.00	0.00						
E 42	8		2 10/22/12	Mon 8-9p	CM	8-9p	M	:30	1	\$1,600.00LV3	0.00 NM	1	\$1,600.00
	·		- / 3/11-1	How Met Mother/	=	(8:00 PM-9:0	0 PM)			• • • • • • • • • • • • • • • • • • • •			
N	ITHR/	PRTNR											
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	-	/22/12	10/28/12	M		\$1,600.00	0.00			1:::::			
E 45	8	10/17/1	2 10/17/12		CM	8-9p	W	:30	1	\$1,900.00LV3	0.00 NM	1	\$1,900.00
9	RVIV	OR.		Survivor: Philippin	nes								
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
We	_	/15/12	10/21/12	W		\$1,900.00	0.00						
E 46	8	10/17/1:	2 10/17/12	Wed 9-10p	CM	9-10p	W	:30	1	\$2,300.00LV3	0.00 NM	1	\$2,300.00
				Criminal Minds									
C		MINDS											
141-	_	art Date	End Date	<u>Weekdays</u> w	Spots/Week	Rate	Rating						
		/15/12	10/21/12		1	V=,000.00	0.00	.20		62.000.001.1/2	0.00 NA4	1	¢2 000 00
E 47	8	10/17/1	2 10/17/12	Wed 10-11p CSI	CM	10-11p	W	:30	'	\$2,000.00LV3	U.UU INNI	'	\$2,000.00
c	SI			001									
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
We	ek: 10	/15/12	10/21/12	W	1	\$2,000.00	0.00						
E 48	8	10/18/1	2 10/18/12	•	CM	8-9p	T	:30	1	\$2,100.00LV3	0.00 NM	1	\$2,100.00
_		0/0 E ME	A.1	Big Bang / 2 1/2 l	Men								
-		G/2.5 ME	N End Date	Mookdove	Spate Mark	Poto	Patina						
We		/15/12	10/21/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$2,100.00	Rating 0.00						
E 49	8			Sat 10-11p	CM	10-11P	S-	:30	1	\$750.00LV3	0.00 NM	1	\$750.00
	•			48 Hours Mystery			_		•	•			*******
4	8 HR	MYST											
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
		/15/12	10/21/12	S-	1	\$750.00	0.00						
E 50	8	10/16/1	2 10/19/12	Letterman	CM	1135p-1237a	-TWTF	:30	3	\$200.00LV3	0.00 NM	3	\$600.00
1	TTRM	AN		Letterman									
_		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We		/15/12	10/21/12	-TWTF	3	\$200.00	0.00						
E 51	8	10/22/1	2 10/22/12	Letterman	CM	1135p-1237a	M	:30	1	\$200.00LV3	0.00 NM	1	\$200.00
				Letterman									
L	TTRM		F4 D4:	18/mmled=::-	04-0441	D-4-	Datin -						
10/0		art Date /22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$200.00	Rating 0.00						
E 52			2 10/19/12	- ii	CM	1237a-137a	-TWTF	:30	4	\$110.00LV3	0.00 NM	4	\$440.00
_ 02	٠	.5/10/1	5/15/12	Craig Ferguson	214 1	(12:37 XM-1:		.00	7	J.10.00E40	U.UU 14141		¥170,00
F	RGU	SN		_ 3			•						
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
		/15/12	10/21/12	-TWTF	4	\$110.00	0.00						
E 53	8	10/22/1	2 10/22/12		CM	1237a-137a	M	:30	1	\$110.00LV3	0.00 NM	1	\$110.00

Print Date: 10/05/12 11:00:17 Page 6 of 6

KLAS

Order / Rev:

37382

Advertiser:

Berkley, Shelley - D-USS

Alt Order #:

08863442

Product Desc:

BERKLEY/SENATE/D

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln C	h S	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
				Craig Ferguson Craig Ferguson		(12:37 XM-1:	37 XM)					·	
FR	GUSN			Craig / Crguson		(12.07 AW-1.	01 7(11)					•	
	Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
	k: 10/22/ 8 10		10/28/12	8 News Now 11p	Sa/SuCM	\$110.00 11-1135P	0.00 SS	:30		\$300.00LV3	0.00 NM	2	\$600.00
E 34	0 10	1120112	. 10/21/12	8 News Now Sa/S		11-1155	33	.50	_	\$500.00E\$5	0.00 1410	_	Ψ000.00
NE	:WS				·								
Mode	<u>Start D</u> /15/15:		End Date 10/21/12	<u>Weekdays</u> SS	Spots/Week 2	<u>Rate</u> \$300.00	Rating 0.00						
				8 News Now 11p		11-1135p	-TWTF	:30	2	\$500.00LV3	0.00 NM	2	\$1,000.00
200	•			8 News Now 11p		үсор			_	***************************************			* 1,1222122
NE	WS						5 .:						
Week	<u>Start D</u> ′/15/15:		End Date 10/21/12	<u>Weekdays</u> -TWTF	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
				8 News Now 11p		11-1135p	M	:30	1	\$500.00LV3	0.00 NM	1	\$500.00
				8 News Now 11p									
NE	:WS Start D) oto	End Data	Mookdovs	Spots/Week	Rate	Rating						
Week	<u>عادات :</u> /c: 10/22		End Date 10/28/12	<u>Weekdays</u> M	<u>3pois/vveek</u>	\$500.00	0.00						
			10/21/12	CBS News Sunda	y Morr@M	CBS Sunday	MorniS	:30	2	\$215.00LV3	0.00 NM	2	\$430.00
CNI	MON			CBS News Sunda	ay Morning								
SIN	MRN Start D	ate	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week	c: 10/15/		10/21/12	S	2	\$215.00	0.00						
E 58	8 10)/21/12	10/21/12			8 News Now	Sun AS	:30	1	\$215.00LV3	0.00 NM	1	\$215.00
NF	ws			8 News Now Sun	AM #2								
	Start D	ate	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	k: 10/15/	12	10/21/12	S	1	\$215.00	0.00						
N 60	8 10)/16/12	2 10/21/12	NFL Reg Season			RegS	:30	1	\$7,700.00LV1	0.00 NM	1	\$7,700.00
	Start D)ate	End Date	NFL Football Reg	Spots/Week	(10:00 AM-4: Rate	Rating						
Week	k: 10/15/		10/21/12	S	1	\$7,700.00	0.00						
N61	8 10)/16/12	10/21/12	Sat Prime Specia		8-10p	S-	:30	1	\$2,000.00LV1	0.00 NM	1	\$2,000.00
	01-45		Fud Data	KLAS Movie: Esc		Data	Datina						
Week	<u>\$tart D</u> k: 10/15/		End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$2,000.00	Rating 0.00						
N 62	8 10	0/16/12		Sat 1135p-1235a		1135p-1235a	aS-	:30	1	\$95.00LV2	0.00 NM	1	\$95.00
				Private Practice									
Maal	Start D	_	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
	k: 10/15/ 8 10	_	10/21/12	Sat 1235-135a Da	Vinci I6M	\$95.00 12.35a-1.35a	0.00 aS-	:30	1	\$50.00LV2	0.00 NM	1	\$50.00
	- "			Da Vinci Inquest			_		·	************	3.22		******
	Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week	k: 10/15/	12	10/21/12	S-	1	\$50.00	0.00					<u> </u>	
											Totals	132	\$69,835.00